

# Antonio Miguel Parco

## Multimedia Artist

www.antonparco.com

## Work Experience



### About

Anton Parco is a Multimedia Artist based in Manila, Philippines.

Motivated by high-impact work, Anton excels in creating unique concepts through vibrant visuals. This is to drive a professional solution for impactful outcomes.

### Contact

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### Competencies

Creative Direction  
Branding and Visual Design  
Graphic Design  
Traditional and Digital Art

Print Design  
Photography  
Videography  
Management

### Tools

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe Premiere  
Google Workspace  
Microsoft Office  
Figma  
Canva  
Keynote

Jan 2024 -  
Present

#### SOLA | Multimedia Artist

Worked directly with the General Manager and Social Media. Created graphics posted on Instagram.

Photographer for Kylie Verzosa in company events. Shot content and responsible for post-production.

Dec 2022 -  
Feb 2023

#### PurpleBug Inc. | Creative Intern

Worked with team of designers, developers and marketing. Created unique and modern graphics for web, mobile, and other online applications. Accomplished all pending work of the creative team.

Dec 2022 -  
Feb 2023

#### Terrafirma Dyip | Graphic Designer

Graphic Designer for the official logo of the Terrafirma Dyip basketball team of the Philippine Basketball Association.

Communicated with the Team Governor for concept proposal.

Jun 2020 -  
Feb 2022

#### The Amigo Coffee | Creative Director

Responsible for the branding guideline and creative direction of the social enterprise. Designed promotional graphics for social media posting.

Jan 2020

#### ALT Philippines | Art Show Intern

Served as the front desk representative of the art show. Directly communicated with customers and sold tickets to the show granting entrances.

Assisted the top galleries of the country in preparation for displaying the artworks.

### Education

2018

#### De La Salle-College of St. Benilde

Bachelor of Arts in Multimedia Arts