

Antonio Miguel Parco

Multimedia Artist

www.antonparco.com

Work Experience



About

Anton Parco is a Multimedia Artist based in Manila, Philippines.

Motivated by high-impact work, Anton excels in creating unique concepts through polished visuals. This is to create a professional solution for impactful projects.

Contact

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Competencies

Creative Direction
Branding and Visual Design
Graphic Design
Traditional and Digital Art

Print Design
Photography
Videography
Management

Tools

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Premiere
DaVinci Resolve
Google Workspace
Microsoft Office
Figma
Canva
Keynote

Aug - Nov
2024

First Gen I Strategic Brand Management Intern

Created designs for branding materials for First Philippine Holdings. Assisted in the development of digital content.

Collaborated with the Strategic Brand Management Team for information and branding.

Jan - Dec
2024

SOLA Body PH I Freelance Multimedia Artist

Worked directly with the General Manager and Social Media. Created graphics for eComms and Instagram.

Photographer for Kylie Verzosa in company events. Shot content and responsible for post-production.

Dec 2022 -
Feb 2023

PurpleBug Inc. I Creative Intern

Worked with team of designers, developers and marketing. Created unique and modern graphics for web, mobile, and other online applications. Accomplished all pending work of the creative team.

2019 -
2023

Terrafirma Dyip I Graphic Designer

Graphic Designer for the official logo of the Terrafirma Dyip basketball team of the Philippine Basketball Association.

Communicated with the Team Governor for concept proposal.

Jun 2020 -
Feb 2022

The Amigo Coffee I Creative Director

Responsible for the branding guideline and creative direction of the social enterprise. Designed promotional graphics for social media posting.

Education

2018 -
2025

De La Salle-College of St. Benilde
Bachelor of Arts in Multimedia Arts